

SUCCESS STORY—SWSFP Web Resources

WEB INFORMATION SERVICES

The SWSFP contracted with Four Corners Consulting Group, who provided business counseling and other professional services aimed at creating sustainable forest and wood product businesses. They created the SWSFP web site, (shown at right) <http://www.swsfp.org>, which serves as a portal for all SWSFP activities, including information about the SWSFP, cluster sites and links to those separate cluster web pages, Entrepreneur's Sourcebook (shown below);



Sourcebook

including demographics, business plan help, marketing & sales, management & personnel, finance & grants, etc, and Forest Industry Resources Sourcebook (shown below);

<p>FORESTRY RESOURCES List of Web Sites SWSFP Web Site Small Diameter Primer</p> <p>BUSINESS PLANNING A Planning Guide for Wood Products Business Plan Resources Guide to Writing a Plan Sample Business Plan Outline for Your Plan Startup Projection Workbook Startup Projection Excel Workbook How-to on Projections</p> <p>RESEARCH & DEMOGRAPHICS Industry Analysis Demographics SBD-C-Net Research Site</p>	<p>The purpose of this web site</p> <p>The purpose of this website is to provide information and tools to forestry entrepreneurs in developing new businesses, sustaining existing enterprises, and developing those business skills that will be necessary to become sustainable enterprises in our Southwest forests.</p> <p>The site is divided into eight primary sections that will assist forestry enterprises in such activities as:</p> <ul style="list-style-type: none"> • Preparing a business plan • Obtaining a loan or grant • Analysis of markets and/or basic business research • Improving management or personnel resource utilization • Improving marketing and/or utilization of forest products • Expanding resources and sources of help with problems and/or expansion plans. 	<p>What is the Southwest Sustainable Forests Partnership?</p> <p>The states of New Mexico and Arizona are transitioning into a new partnership that will be based upon the proven model, Four Corners Sustainable Forests Partnership, which helped create a strong connection between sustainable forests, sustainable communities, and sustainable industries. The States are committed to continuing their collaboration with the USDA Forest Service Region 3 by using Economic Action Programs as an instrument to initiate the Southwest Sustainable Forests Partnership (SWSFP).</p> <p>Why do we need the Southwest Sustainable Forests Partnership?</p> <p>SWSFP is developing sustainable community based enterprises capable of addressing the utilization of small diameter trees harvested from forest restoration and fire mitigation projects. These include, but are not limited to, projects that 1) use wood biomass as a renewable natural resource to provide clean, readily available energy suitable for use in heating or power systems for public schools, public facilities or commercial buildings or that 2) develop sustainable forest practices, markets and infrastructure in Arizona and New Mexico.</p>	<p>SALES & MARKETING Industry Analysis Doing a Marketing Plan Online Marketing Resources ForestDirectory.com</p> <p>MANAGEMENT & HR Entrepreneur.com BusinessWeek.com BusinessKnowHow.com Business Owners Toolkit</p> <p>FINANCE & GRANTS</p> <p>Loan S... State &... Grant 3... Grants... Ten Ke... OTHER Sources</p>
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including pdf files on industry demographics and statistics, biomass, post & pole, smallwood utilization, thinning & contracting, marketing studies, FPL research, and Navajo Forestry reports; and Success Story data on ventures SWSFP has assisted in the past years.

Wood Industry Resources

<p>INDUSTRY DEMOGRAPHICS U.S. Forest Products Overview 05 Global Forest Products Overview 05 Western Wood Products Assoc Industry Overview 05 FPL Annual Market Report 04 Overview of AZ Wood Industry 03</p> <p>BIOMASS STUDIES Biomass Feasibility Study Montana 05 Region 3 Biomass Report 05 Fetters Biomass for Fuel 06 Fetters Agencies Involves Biomass 05 Biomass Thinning CA Ready 05 Wood Heating Pellets Article 05 Advanced Concepts Report 05 CO Renewable Energy Financing 05 Arkansas Biofuels Article 06 WGA Biomass Supply Draft 06 Report: Rob Davis to Congress 06 Fuels for Schools Smallwood 06 Biofuels Smallwood 06 Wood Pellets Smallwood 06 Pellet Success Story Smallwood 06 Recycling Pellets Smallwood 06</p> <p>POST & POLE MARKETS Roundwood Ready Montana Roundwood Smallwood 06 Smallwood 04 Report Poles Threatened Wood Market U.S. Roundwood Poles Quality 84 Specs for Round Poles Daniels from Poles Smallwood 06</p>	<p>The purpose of this web site</p> <p>The purpose of this website is to provide information and tools to forestry entrepreneurs in developing new businesses, sustaining existing enterprises, and developing those business skills that will be necessary to become sustainable enterprises in our Southwest forests.</p> <p>The site is divided into sections that will assist forestry enterprises in such industry segments as:</p> <ul style="list-style-type: none"> • Global & U.S. Industry Overviews • Biomass Studies • Post & Pole Markets • Smallwood Utilization • Thinning & Contracting • Marketing Studies • Forest Products Labs Studies • Navajo Forestry <p>The site should also serve as a reference to community collaborative organizations that are striving to develop new economic development strategies revolving around forestry resources in their area. Similarly, economic development agencies may use this as a tool to make decisions.</p>	<p>What is the Southwest Sustainable Forests Partnership?</p> <p>The states of New Mexico and Arizona are transitioning into a new partnership that will be based upon the proven model, Four Corners Sustainable Forests Partnership, which helped create a strong connection between sustainable forests, sustainable communities, and sustainable industries. The States are committed to continuing their collaboration with the USDA Forest Service Region 3 by using Economic Action Programs as an instrument to initiate the Southwest Sustainable Forests Partnership (SWSFP).</p> <p>Why do we need the Southwest Sustainable Forests Partnership?</p> <p>SWSFP is developing sustainable community based enterprises capable of addressing the utilization of small diameter trees harvested from forest restoration and fire mitigation projects. These include, but are not limited to, projects that 1) use wood biomass as a renewable natural resource to provide clean, readily available energy suitable for use in heating or power systems for public schools, public facilities or commercial buildings or that 2) develop sustainable forest practices, markets and infrastructure in Arizona and New Mexico.</p>
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SWSFP executive committee contains equal